

## Market Street Medical Practice

### National Data Opt-Out Policy

This Practice aims to provide you with the highest quality of healthcare.

Whenever you use a health or care service, such as attending your GP, important information about you is collected in your patient record. This is to give you the best possible care and treatment from any healthcare provider whose services you may require. The information collected about you when you use these services can also be used and provided to other organisations for purposes beyond your individual care, for instance to help with:

- improving the quality and standards of care provided
- research into the development of new treatments
- preventing illness and disease
- monitoring safety
- planning services
- emergency treatment

This may only take place when there is a clear legal basis to use this information. Confidential patient information about your health and care is only used like this where permitted by law. Most of the time, anonymous data is used for research and planning purposes so that individuals cannot be identified, in which case your confidential data isn't needed.

You have a choice about whether you want your confidential patient information to be used in this way. If you are happy, you do not need to do anything. If you choose to opt out, your confidential patient information will still be used to support your individual care.

To find out more or to register your choice to opt out, please visit [www.nhs.uk/your-nhs-data-matters](http://www.nhs.uk/your-nhs-data-matters). On this web page you will get more information on :

- The definition of confidential information
- Examples of when confidential information is used for individual care and examples of when it is used for purposes beyond individual care
- The benefits of sharing data
- Understand more about who uses the data
- Find out how your data is protected
- Be able to access the system to view, set or change your opt-out setting
- Find out when the opt-out doesn't apply

To opt out by telephone contact the NHS Digital contact centre : 0300 303 5678

You can change your mind about your choice at any time.

Data being used or shared for purposes beyond individual care does not include your data being shared with insurance companies or used for marketing purposes and data would only be used in this way with your specific agreement.

If you have decided to opt-out of sharing your information, this will be immediately visible in your patient records, held on the Practice clinical system, once this has gone live.

As of September 2020, the system is in the testing stage but should be activated, imminently.

In the meanwhile, should you have any concerns about use of your records, please contact the Practice and speak to the Practice Manager : 01229 462591.

Title	Version	Author	Valid from	Reviewed	Next review	Out of use
Patient Privacy Notice	1	SJ	Sept 2020		Sept 2021	